**BIOGRAPHY OF DEYANIRA MARTINEZ**

Deyanira Martinez is a bilingual freelance writer and journalist who writes about prominent personalities, women’s empowerment, and social issues in the bicultural community of New York.

She is a TV host, producer, and blogger who conducts the weekly TV segment *Conversando Con Deya*. Her distinguished line of work includes interviews with Jorge Posada, Eva Longoria, Isabel Allende, and Eugenio Derbez, among others.

Her professional career includes 18 years in advertising at *The New York Times*. She is also co-chair of the newspaper’s Latino network.

Deyanira has appeared in Univision's *Despierta América* and her articles have been published by USA Networks, Latin TRENDS, El Especial, and *MY Lifestyle* magazine. She regularly serves as emcee and moderator of corporate events, galas, radio host and art expos.

Deyanira has received many awards for her work on TV and has become an authority in the community for her professionalism and work ethics.

Deyanira Martinez holds a degree in journalism from Universidad Central del Este and a degree in business administration from Queens College, City University of New York.

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